



JOINT MASTER

# SYLLABUS

Name of the course:	Mixed Methods			
Teacher:	Héloïse Petit			
University / organisation:	Conservatoire National des Arts et Métiers (Cnam)			
Language of teaching:	English			
ECTS:	2			
Semester (S1, S2, S3 or S4):	<input type="checkbox"/> S1	<input type="checkbox"/> S2	<input checked="" type="checkbox"/> S3	<input type="checkbox"/> S4
Teaching method(s):	<input checked="" type="checkbox"/> Lecture courses		<input type="checkbox"/> Flipped classroom	
	Other: _____			
Type(s) of evaluation:	<input type="checkbox"/> Sitting exam		<input checked="" type="checkbox"/> Written report	
	<input checked="" type="checkbox"/> Oral defence		<input type="checkbox"/> Group project	
	Other / comments: _____			
Expected deadline(s) for the evaluation(s)	Grading will be based on a short paper prepared at home and submitted at the start of the fourth semester.			
Expected date of final results:	February			
Summary of the content:	<p>This course introduces how to design and implement mixed methods research (combining qualitative and quantitative approaches) in economic projects. We will explore what defines mixed methods, examine key research designs, and critically address the practical and methodological challenges that arise when integrating diverse data sources.</p> <p>The course will focus on three methods - classification, qualitative interviews, and text analysis - and their application in mixed methods research. For each method, we will present both the method itself and the specific challenges associated with its use in a mixed-methods context. Rather than providing detailed theoretical presentations, we will focus on research examples to illustrate research design, data integration, and the associated challenges.</p> <p>The learning objectives for this course are: (1) To understand the rationale and value of mixed methods in economic research; (2) To be able to design a mixed methods research project, including data collection and integration strategies.</p> <p>For the course assessment, students will be asked to prepare a mixed method research project, applying course concepts to a self-selected economic research question.</p>			

## SYLLABUS

<p>Indicative list of lectures<sup>1</sup>:</p>	<p>Lecture 1: Introduction to mixed methods and accessing secondary quantitative data.  Lectures 2-3: Classification methods and mixed methods applications.  Lectures 4-5: Qualitative methods (e.g., interviews, focus groups) and mixed methods applications.  Lectures 6-7: Text analysis methods (e.g., content analysis, sentiment analysis) and mixed methods applications.</p>
<p>Short bibliography:</p>	<p>Creswell, J. W., &amp; Plano Clark, V. L. (2018). <i>Designing and Conducting Mixed Methods Research</i> (3rd ed.).  Pluye, P. (2023). Mixed methods. LIEPP Method Brief n° 20.  Bergman M.M. (2016), Mixed Methods Research and Designs, in <i>Methods Training and Formation in Sociology</i>, Swiss Sociological Association Bulletin 15°.</p>

---

<sup>1</sup> Provide, if already possible, an indicative list of topics you will cover in each lecture.