

## SYLLABUS

<b>Name of the course:</b>	Microeconomics			
<b>Teacher:</b>	Prof. Dr. Paulo Sérgio Fracalanza Prof. Dr. Célio Hiratuka Prof. Dr. Fernando Sarti Prof. Dr. David Dequech Prof. Dr. Marcelo Pereira Prof. Dr. Renato Garcia			
<b>University / organisation:</b>	Institute of Economics, University of Campinas, Brazil			
<b>Language of teaching:</b>	Portuguese			
<b>ECTS:</b>				
<b>Semester (S1, S2, S3 or S4):</b>	<input type="checkbox"/> S1	<input checked="" type="checkbox"/> S2	<input type="checkbox"/> S3	<input type="checkbox"/> S4
<b>Teaching method(s):</b>	<input checked="" type="checkbox"/> Lecture courses		<input type="checkbox"/> Flipped classroom	
	Other: _____			
<b>Type(s) of evaluation:</b>	<input type="checkbox"/> Sitting exam		<input checked="" type="checkbox"/> Written report	
	<input type="checkbox"/> Oral defence		<input type="checkbox"/> Group project	
	Other / comments: _____			
<b>Expected deadline(s) for the evaluation(s)</b>	Early July			
<b>Expected date of final results:</b>	End of August			
<b>Summary of the content:</b>	This course has two parts. The first one examines prices and income distribution. The second one discusses production dynamics and the behaviour of firms. The aim is to provide knowledge to understand the problems related to work under contemporary capitalism.			
<b>Indicative list of lectures:</b>	<ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. An evolutionary and institutionalist perspective</li> <li>3. Schumpeter: competition and economic dynamic</li> <li>4. Steindl: hierarchy, accumulation and economic dynamic</li> <li>5. Uncertainty and rationality</li> <li>6. Resources, assets, capabilities and coordination</li> <li>7. Innovation, evolution of firms, and markets: trajectories and technological paradigms</li> <li>8. History matters: innovation dynamic, path dependence and QWERTY economics</li> <li>9. National Innovation Systems</li> </ol>			

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	<p>10. Economy as a complex evolutionary system: an alternative perspective on the micro-macro integration</p> <p>11. Microeconomics of “platform-firm” and the “two-sided” market</p> <p>12. Process of productive internationalization</p> <p>13. Corporations in a Finance-Led regime of accumulation</p> <p>14. Environment and industrial economics</p> <p>15.</p>
<p><b>Short bibliography:</b></p>	<p>PRADO, E. F. S. (2006). Microeconomia reducionista e microeconomia sistêmica. <i>Nova Economia</i>. v. 16, nº 2, mai./ago. p. 303-322.</p> <p>TIGRE, P. B. (2005). Paradigmas tecnológicos e teorias econômicas da firma. <i>Revista Brasileira de Inovação</i>. v. 4, nº 1, jan./jul. p. 187-224.</p> <p>SCHUMPETER, J. (1985). <i>A Teoria do Desenvolvimento Econômico</i>. São Paulo: Abril Cultural. Capítulos 1 e 2. (original de 1912).</p> <p>SCHUMPETER, J. (1985). <i>Capitalismo, socialismo e democracia</i>. São Paulo: Abril Cultural. Capítulos 7 e 8. (original de 1942).</p> <p>STEINDL, J. (1946) <i>Pequeno e Grande Capital: Problemas Econômicos do Tamanho das Empresas</i>. São Paulo: Ed. Hucitec/Ed.Unicamp, 1990, cap. 1, 2 e Post-Scriptum.</p> <p>STEINDL, J. (1952) <i>Maturidade e Estagnação no Capitalismo Americano</i>. São Paulo: Abril, 1983 (Os Economistas). Capítulos 1 a 5.</p> <p>DEQUECH, D. (2011). Uncertainty: a typology and refinements of existing concepts. <i>Journal of Economic Issues</i>, 45(3): 621-640.</p> <p>DOSI, G., EGIDI, M. (1991). Substantive and procedural uncertainty - an exploration of economic behaviour in changing environments. <i>Journal of Evolutionary Economics</i>, 1(2): 145-68 (especialmente seções 1 e 2).</p> <p>DEQUECH, D. (2001), “Bounded Rationality, Institutions, and Uncertainty”. <i>Journal of Economic Issues</i>, 35(4): 911-29.</p> <p>SIMON, H. (1979), “Rational Decision Making in Business Organizations”. <i>American Economic Review</i>, 69(4): 493-512.</p> <p>POSSAS, M. S. (1999) <i>Concorrência e Competitividade: notas sobre estratégia e dinâmica seletiva na economia capitalista</i>. São Paulo: Hucitec. Cap. 3</p> <p>TEECE, D. (2019). <i>A Capability Theory of the Firm: An Economics and (Strategic) Management Perspective</i>. Thuscher Center for Management of Intellectual Capital Working Paper n. 20. Publicado também na New Zealand Economic Papers.</p> <p>LAZZONICK, W. (2020). <i>Is the Most Unproductive Firm the Foundation of the Most Efficient Economy? Penrosian Learning Confronts the Neoclassical Fallacy</i>.</p> <p>DOSI, G. (1988). Sources, procedures and microeconomic effects of innovation. <i>Journal of Economic Literature</i>, 26(3):1120-1171.</p> <p>PEREZ, C. (2010). Technological revolutions and techno-economic paradigms. <i>Cambridge Journal of Economics</i>, 34(1), 185-202.</p>

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- FREEMAN, C. (1995). The "National System of Innovation" in historical perspective. *Cambridge Journal of Economics*, v. 19, n 1, February, p. 5-24.
- LUNDVALL, B. Å., VANG, J., JOSEPH, K. J., CHAMINADE, C. (2013). **Bridging Innovation System Research and Development Studies: challenges and research opportunities** (modified version of the chapter 1 of the book: Lundvall, B-A., Joseph, KJ., Chaminade, C. and Vang, J. (2009) *Handbook of Innovation Systems and Developing Countries*. Edward Elgar.)
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- SRNICEK, N. (2017). **Plataform capitalism**. Cambridge: Polity Press, cap. 2.
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- LAZONICK, W.; O'SULLIVAN, M (2000) Maximizing shareholder value: a new ideology for corporate governance. *Economy and Society*, vol.29 n.1, pp. 13-35.
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