

SYLLABUS

Name of the course:	Quantitative and Qualitative Methods - Track C			
Teacher:	Stefanie Peer, Cornelia Reiter			
University / organisation:	Vienna University of Economics and Business			
Language of teaching:	English			
ECTS:	10			
Semester (S1, S2, S3 or S4):	<input type="checkbox"/> S1	<input checked="" type="checkbox"/> S2	<input checked="" type="checkbox"/> S3	<input type="checkbox"/> S4
Teaching method(s):	<input checked="" type="checkbox"/> Lecture courses		<input type="checkbox"/> Flipped classroom	
	Other:	tutorials, discussions, workshops		
Type(s) of evaluation:	<input checked="" type="checkbox"/> Sitting exam		Written report	
	Oral defence		Group project	
	Other / comments:	4 Assignments (2 in the qualitative part; 2 in the quantitative part); 2 Exams (1 in the qualitative part, 1 in the quantitative one);		
Expected deadline(s) for the evaluation(s)	Ca. End April/Begin May & Mid June			
Expected date of final results:	30 June 2025			
Summary of the content:	This course provides an introduction to qualitative and quantitative research methods and will provide information on 1) methodological underpinnings of research methods and research designs 2) different methods 3) use of statistical software 4) applications to test data, and finally 5) the combination of quantitative and qualitative approaches in a fruitful manner. For the quantitative part, pre-knowledge of basic statistical concepts as well as some experience with R or STATA is recommended.			
Indicative list of lectures:	Intro quantitative & qualitative & mixed methods Qualitative Methods: Interviews, Focus Groups, Participant Observation Analysis of Qualitative data Research Ethics Analysis of Quantitative data: theory and practice (descriptive, correlational, causal)			
Short bibliography:				



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